



We will solve your most difficult problems
Collibra Consulting & Advisory



The Data Governance Company

Incept is a fast-growing consulting firm that helps its clients define, design, and implement practical Data Governance and Data Literacy, using **Collibra**, for the purposes of self-service analytics, data privacy, data quality, master data management, digital transformation, and maximizing the value of their data.

Why Incept Is Different

With years of experience, Collibra is our largest practice. Now with a team of 30 certified Collibra professionals, we have worked on more than 90 implementations, so there is a lot we have done. We can solve your most challenging problems and unlock the value of your Collibra investment.

Ask us about:

- **Integrations**
- **Data Quality and Observability**
- **Data Literacy and Adoption**
- **Data Privacy**
- **Custom Workflows**



Collibra Experts

With a team of 30 certified Collibra professionals and more than 50 Data Governance consultants. Partners since 2018.



- **Strategy**
- **Rapid Start**
- **Implementation**
- **Adoption**

To discuss your requirements, obtain advice, or a proposal, write to collibra@inceptds.com



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COLLIBRA INTEGRATIONS



CONNECT COLLIBRA TO ANY SOURCE OR TARGET WITH
DYNAMIC EXTRACTION OF METADATA

REUSABLE SOLUTIONS WE IMPLEMENT IN WEEKS, NOT MONTHS

A solid and extensible Integration Strategy to extend Collibra's OOTB integrations or to create custom ones are likely some of the most complex undertakings. Whether it is to extend lineage or exchange metadata in both directions, there are no integrations we can't do.

We extend Collibra's RDBMS JDBC drivers through the "dynamic extraction of metadata".

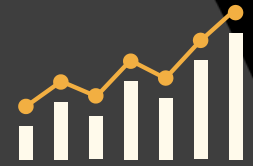
EXPERIENCE

- Standardizations: e.g., open API standards, REST apps (Collibra REST API)
- Python, PHP, Boomi, Snaplogic
- Integrations via Springboot
- Service bus: Mulesoft, Boomi, Camel, Snaplogic, Workato
- Special format / payload metadata: e.g., XML, FPML, JASON
- Custom drivers and extending OOTB drivers
- Integration library (Collibra): imports, exports
- Data quality platforms e.g., Informatica Data Quality, Ataccama

DYNAMIC EXTRACTION

- BigID
- ESRI
- Workday
- OneTrust
- Talend
- Informatica
- Service Discovery (microservices)

COLLIBRA ADOPTION



ADVANCE DATA LITERACY AND THE USE OF COLLIBRA FOR BETTER ROI

REMOVE THE OBSTACLES TO DATA VALUE

Organization that have invested in Collibra and not not obtaining the expected ROI may have a Data Literacy and Adoption problem. Methods and approach: create a plan that is persona-based and adapts the best method for each persona.

By understanding your users and their priorities, we will devise a targeted Collibra Adoption Plan and help you roll it out.



ADOPTION TECHNIQUES WE LEVERAGE AND ADAPT

- Train the Trainer
- Herd Mentality
- Champions
- Enforce
- Group Training
- One-on-One Coaching
- Contests
- Marketing
- Proofs of Concept

COLLIBRA DATA QUALITY



TRUSTED DATA STARTS WITH
PREDICTIVE, SELF-SERVICE
DATA QUALITY

AUTO-DISCOVERED AND ADAPTIVE DATA QUALITY RULES

Show your data some love by putting quality at the heart of your data strategy. **Collibra Data Quality & Observability** proactively surfaces quality issues in real-time and makes reliable and accurate data readily available so you can drive intelligent and informed decisions.

We will help you leverage machine learning to generate explainable and autonomous data quality rules. Manual rule writing is so 2019: eliminate errors by automating to increase trust in your data.

- Horizontal and vertical scalability
- Proactive monitoring and anomaly detection
- Unified scoring and personal alerts
- Data reconciliation
- Data masking

DID YOU INVEST IN DATA QUALITY ALREADY?

Many Collibra clients are already running Informatica Data Quality or other tools. Our expertise in Data Quality, Data Governance, and Collibra integrations make us your best partner to connect your existing DQ platform with Collibra (chances are very high we've done it before) not just technically, but so that the business can govern adequately.

COLLIBRA & DATA PRIVACY



MORE THAN JUST COMPLIANCE, A
DRIVER OF BUSINESS EFFICIENCY

ADDRESSING YOUR ORGANIZATION'S UNIQUE DATA PRIVACY NEEDS, USING A RISK-BASED APPROACH

Incept will help you ensure that all bases are covered when it comes to data privacy, identifying all regulatory frameworks to consider and the many boxes to tick off, building an all-encompassing data privacy program.

Whether with Collibra Data Privacy or a more comprehensive solution like OneTrust, we will make sure that everything is linked and connected.

TRUST AS COMPETITIVE ADVANTAGE

- Understand how to adapt and quantify privacy beyond compliance.
- Change the pre-existing perspective on how to assess privacy competency.
- Shift the organization's view of privacy as the enemy of efficiency and innovation.
- Build an environment that places privacy ownership in the hands of the business.
- Extend the privacy program beyond the privacy team or organizational function.
- Take the ambiguity out of privacy program management.

VISIBILITY. ACTION. AUTOMATION.

- Adopt a modern and operational Privacy Framework
- Map your processes to identify your records of Processing
- Define Privacy policies that cover both Privacy and Security
- Define your Privacy Program RACI Chart
- Choose a Data Privacy management solution (validate if Collibra covers your requirements or if you need more)
- Implement your Data Privacy Program
- Integrate with Collibra and your Data Governance Framework if needed