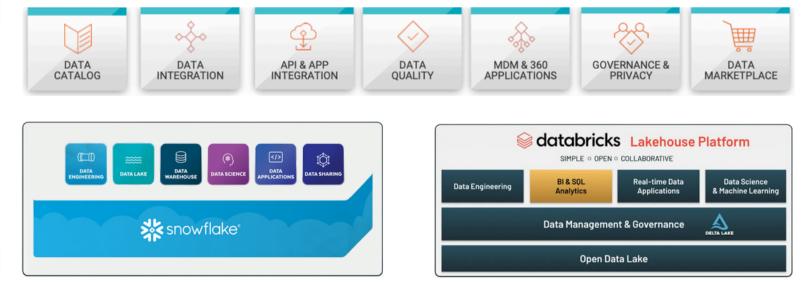
MANAGEMENT FROM SEED TO DATA

Data Strategy	Data Governance	Data Integration	Data Architecture	
Treat data as the corporate asset that it is	Establish and sustain an enabling framework that drives use of and appetite for data	Bring data together to break down data silo.	Standardize the build and optimization of your data environment.	
Data Management Align your business' data strategies with key data management enablers.	Data Quality Management Fuel trusted insight generation and evidence-based decision making.	Data Privacy Create an integrated Data Privacy by design program	Data Platform & Practice Build the right platform to deliver data from source to analytics.	
AI/Gen AI Strategy Establish Establish UI strategy based on maturity and use cases, then build a roadmap.	Metadata Management Discover, Scan, Classify, and Catalog your data.	Master Data Management Manage your master data; build out that single stakeholder view.	Reporting, Analytics & Al Generate game- changing insights and fuel evidence- based decision making.	VCONC



PERSONALIZATION

BUILD THE FOUNDATION

STRATEGIC

TECHNOLOGY

SCALE



Data Quality Improvement Plan Data Governance Enablement Data Integration Initiative Data Management Coaching & Staff Data Inventory & Classification Al Use Cases & POCs **Business Unit Onboarding** MDM Domains & Sources Integration **Cloud Modernization Plan** Data Warehouse / Lakehouse Roadmap Training / Adoption / Literacy

Implementation of New Use Cases **New Data Ingestion New Data Quality Rules Evolution & Platform Operation Use-Case-Led Cloud Modernization** Data Warehouse / Lakehouse Evolution **Technology Selection Assistance**

OPERATIONALIZE BUSINESS UNITS